



Zoom Into Virtual Sales

PROGRAM DETAILS AND RULES

OVERVIEW

Earn a 12-month Pro subscription to the Zoom video conferencing service—valued at \$180—when you submit Legacy business via the FireLight® e-app platform April 1–June 30, 2020.

ELIGIBILITY

- The Producer must submit at least one (1) Legacy Exclusive Product application with e-signature using the FireLight electronic application system.
- Qualifying FireLight application(s) must be received during the eligibility period of April 1–June 30, 2020.
- The Producer must: (1) be contracted with Legacy Marketing Group® in good standing; (2) hold a valid insurance license in the state in which the application was solicited; (3) be appointed with one or more of Legacy's carrier partners to sell Legacy Exclusive Products, and (4) have no outstanding chargebacks, debit balance, or monies owed to Legacy at the time of qualification.
- Duplicate (or multiple) Producer numbers are not eligible.
- Qualification on split cases will be given to the first eligible Producer listed on the application.
- One Zoom subscription per eligible Producer will be allowed.
- LOAs are excluded from this program.

AWARD

- Upon qualification, the Producer will receive an e-mail invitation to register with Zoom. Once registered, the Producer's Zoom account will be associated with Legacy's master account for the duration of the paid 12-month subscription.
- Qualifying Producers who are already registered with Zoom may still take advantage of this promotion by first cancelling any paid Zoom subscription. Legacy will e-mail instructions to associate a preexisting Zoom account with Legacy's master account. It is the Producer's sole responsibility to resolve any issues related to a preexisting paid subscription directly with Zoom.
- At the end of the 12-month subscription period, the Producer's Zoom account will be disassociated with Legacy's master account. The Producer may continue to use his or her registered Zoom account under a free (Basic) Zoom plan or by paying for an upgraded Zoom subscription.

GENERAL GUIDELINES

- The value of this award will be reported as income earned in the year distributed, and a 1099 will be issued. We recommend that you consult a tax adviser regarding any tax ramifications.
- This promotion is offered solely by Legacy Marketing Group, and Legacy, at its sole discretion, reserves the right to determine participant eligibility, and to revise the guidelines as needed.
- By participating in this program, the Producer accepts and agrees to adhere to the Zoom's Terms of Service and policies, found at <https://zoom.us/privacy-and-legal>. Legacy is not responsible for the performance of and services provided by Zoom.
- As an independent insurance Producer, you are ultimately responsible for complying with state and federal laws governing the marketing of insurance products and for acting in the best interest of your clients and avoiding any potential conflicts of interest when making product recommendations.

For questions, please contact the Legacy Sales Team, 800-395-1053, Ext 4002.

